

2016 ASNE-APME **NEWS**

LEADERSHIP

CONFERENCE

SPONSORSHIP LEVELS FOR THE ASNE-APME CONFERENCE
Sept. 11-14, 2016, IN PHILADELPHIA, PENNSYLVANIA, AT THE
PHILADELPHIA MARRIOTT DOWNTOWN

DIAMOND SPONSOR, \$20,000

- Your name as the headline sponsor of an evening reception during the conference.
- Five complimentary conference registrations.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Leading up to the conference, an email blast twice on your behalf that will go to more than 2,000 journalists.
- Full-page ad in the conference program guide.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

DOUBLE-PLATINUM SPONSOR, \$15,000

- Sponsorship of one day's refreshments during the conference.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Four complimentary conference registrations.
- Full page ad in the conference program guide.
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

PLATINUM SPONSOR, \$10,000

- We will play a photo slideshow or video twice on your behalf during the conference.
- Three complimentary conference registrations.
- Half page ad in the conference program guide.
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.

- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

GOLD SPONSOR, \$5,000

- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Two complimentary conference registrations.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

SILVER SPONSOR, \$2,500

- One complimentary conference registration.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

BRONZE SPONSOR: \$1,750 and under

- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

Additional sponsorships:

- Morning refreshments, \$5,000.
- Afternoon refreshments, \$3,000.
- Cocktail happy hour, \$3,000.